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General Product Information

Please select platform(s):

☒ Made for iPhone☒ Made for iPod☐ Made for iPad

* Accessory Type:

☐ General☒ Power only☐ Headphone remote and mic system

Does your accessory use the external accessory framework?

☐ Yes☒ No

* Accessory name:

* Model/SKU #:

* Projected MSRP (USD):

* Please describe the accessory, including a general functional overview and key features:

Accessory brand:

Do you plan to develop a new accessory or re-brand an existing reference design model?

Does this Product Plan include a family a SKUs?

☐ Yes

☐ No

Will this accessory be bundled with other products/SKUs?

☐ Yes

☐ No

Please specify the models which will be supported by your accessory.

You will be required to complete self-certification for each supported model

- | | |
|--|--|
| <input type="checkbox"/> iPod touch (4th generation) | <input type="checkbox"/> iPad |
| <input type="checkbox"/> iPod touch (3rd generation) | <input type="checkbox"/> iPad 2 |
| <input type="checkbox"/> iPod touch (2nd generation) | <input type="checkbox"/> iPod shuffle (4th generation) |
| <input type="checkbox"/> iPod touch (1st generation) | <input type="checkbox"/> iPod shuffle (3rd generation) |
| <input type="checkbox"/> iPod classic | <input type="checkbox"/> iPod shuffle (2nd generation) |
| <input type="checkbox"/> iPod with video | <input type="checkbox"/> iPod shuffle (1st generation) |
| <input type="checkbox"/> iPod nano (6th generation) | <input type="checkbox"/> iPod with color display |
| <input type="checkbox"/> iPod nano (5th generation) | <input type="checkbox"/> iPod mini |
| <input type="checkbox"/> iPod nano (4th generation) | <input type="checkbox"/> iPod with dock connector |
| <input type="checkbox"/> iPod nano (3rd generation) | <input type="checkbox"/> iPod with Click Wheel |
| <input type="checkbox"/> iPod nano (2nd generation) | <input type="checkbox"/> iPod |
| <input type="checkbox"/> iPod nano (1st generation) | |
| <input type="checkbox"/> iPhone 4 | |
| <input type="checkbox"/> iPhone 3GS | |
| <input type="checkbox"/> iPhone 3G | |
| <input type="checkbox"/> iPhone | |

Which category best describes your accessory hardware? Please select one.

Home Entertainment/Automation

- ☐ Amp/Pre – Amp/Tuner
- ☐ AV Cable
- ☐ AV Receiver / Home Theater
- ☐ Dock – Wired
- ☐ Dock – Wireless
- ☐ DVD Player
- ☐ Home Appliance/Furniture
- ☐ Home Automation
- ☐ Micro System
- ☐ TV / Monitor / Projector
- ☐ Whole-House Audio

Standalone Speakers

- ☐ Boom Box / Jukebox
- ☐ Clock Radio
- ☐ Desktop Speaker
- ☐ Outdoor Entertainment
- ☐ Speakerphone

Health and Fitness

- ☐ Cardio Equipment
- ☐ Fitness Device (Non-Cardio)
- ☐ Medical / Health Care Equipment

Personal/Other Entertainment

- ☐ Apparel / Eyewear / Luggage
- ☐ Dj Mixing Station
- ☐ Headphones
- ☐ Karaoke
- ☐ Musical instrument
- ☐ Toy / Game / Novelty

Auto Entertainment/Diagnostics

- ☐ FM Transmitter
- ☐ Navigation
- ☐ Rear Seat Entertainment
- ☐ Vehicle Diagnostic

Productivity

- ☐ Point of Sale / Barcode Reader

Power/Sync Accessories

- ☐ AC / Wall Charger

Additional Categories

- ☐ Biometric / Security Device

- ☐ Printing
- ☐ Test/Diagnostic Equipment
- ☐ Keyboard
- ☐ Battery Pack
- ☐ Car Charger
- ☐ Sync Cable
- ☐ Commercial Hospitality Solution
- ☐ Education
- ☐ Enterprise
- ☐ Other

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Hardware

Which of the following will provide power to your accessory?

- ☐ AC / wall adapter
- ☐ Vehicle
- ☐ Head unit
- ☐ Cigarette lighter adapter / auto auxiliary power
- ☐ iPhone/iPod and/or iPad
- ☐ Other

How much power will your accessory supply to the Apple device?

- ☐ None
- ☐ 5W charging (1 A at 5 V)
- ☐ 10W charging (2.1 A at 5 V)

Which accessory identification resistor value will be used in this accessory, if any? If none, write 'None.'

Which of the following other connectors will be included in your accessory? Please select all that apply.

- ☐ 3.5mm headphone jack
- ☐ Mini-USB / Mini-B
- ☐ 4-pin headset plug
- ☐ RJ-11
- ☐ Aux-in
- ☐ RJ-45
- ☐ Card reader
- ☐ SPDIF
- ☐ DB-9 / DB-25
- ☐ TOSlink

- ☐ FireWire
- ☐ Other
- ☐ Micro-USB
- ☐ USB Type-A

If your accessory supports direct connection to a personal computer, will an Apple device that is connected directly to your accessory be able to synchronize with iTunes on the personal computer?

Yes

Will your accessory pass the external Vbus power signal (from the personal computer) to the Apple device when the accessory is in "USB pass-through mode"?

- ☐ Yes
- ☐ No

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Development Dates

If any of these dates change, please update the product plan immediately.

Production-ready hardware submission date:

Sell-in date:

Authorized Manufacturers

Please list the contract manufacturer(s) who will be developing and/or manufacturing the accessory (accessories) covered in this Product Plan. The Licensee must have an agreement in place with the Authorized Manufacturer requiring the protection of Apple Confidential information.

Company Name:	<input type="text"/>
Web Site:	<input type="text"/>
Contact Person:	<input type="text"/>
Phone #:	<input type="text"/>
E-mail:	<input type="text"/>
Street Address	<input type="text"/>
City:	<input type="text"/>
State / Province:	<input type="text"/>
Zip / Postal Code:	<input type="text"/>
Country:	<input type="text"/>

Remove This Manufacturer

Add Another Manufacturer

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Licensed Components

Please select only the requested components for the accessory covered in this Product Plan.

Connectors

- ☐ MFI514S0164 – 30-pin I/O plug, 10 contact, mid-plane, with friction latches (no shell) – power only
- ☐ MFI517-0595 – 30-pin I/O plug, 10 contact, cable end (no shell) – power only
- ☐ Other

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Forecast

Please provide sales forecasts for the first 4 calendar quarters in which this accessory will be sold.

Quarter	Units
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Regions Sold

Total sales must equal 100%

North America %	<input type="text"/>
South America %	<input type="text"/>
Asia Pacific %	<input type="text"/>
Japan %	<input type="text"/>
EMEIA %	<input type="text"/>
Other %	<input type="text"/>

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