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General Product Information

Please select platform(s):

☒ Made for iPhone☒ Made for iPod☐ Made for iPad

* Accessory Type:

☐ General☐ Power only☒ Headphone remote and mic system

Does your accessory use the external accessory framework?

☐ Yes☒ No

* Accessory name:

* Model/SKU #:

* Projected MSRP (USD):

* Please describe the accessory, including a general functional overview and key features:

Accessory brand:

Do you plan to develop a new accessory or re-brand an existing reference design model?

Does this Product Plan include a family a SKUs?

☐ Yes

☐ No

Will this accessory be bundled with other products/SKUs?

☐ Yes

☐ No

Please specify the models which will be supported by your accessory.

You will be required to complete self-certification for each supported model

- | | |
|--|--|
| <input type="checkbox"/> iPod touch (4th generation) | <input type="checkbox"/> iPad |
| <input type="checkbox"/> iPod touch (3rd generation) | <input type="checkbox"/> iPad 2 |
| <input type="checkbox"/> iPod touch (2nd generation) | <input type="checkbox"/> iPod shuffle (4th generation) |
| <input type="checkbox"/> iPod touch (1st generation) | <input type="checkbox"/> iPod shuffle (3rd generation) |
| <input type="checkbox"/> iPod classic | <input type="checkbox"/> iPod shuffle (2nd generation) |
| <input type="checkbox"/> iPod with video | <input type="checkbox"/> iPod shuffle (1st generation) |
| <input type="checkbox"/> iPod nano (6th generation) | <input type="checkbox"/> iPod with color display |
| <input type="checkbox"/> iPod nano (5th generation) | <input type="checkbox"/> iPod mini |
| <input type="checkbox"/> iPod nano (4th generation) | <input type="checkbox"/> iPod with dock connector |
| <input type="checkbox"/> iPod nano (3rd generation) | <input type="checkbox"/> iPod with Click Wheel |
| <input type="checkbox"/> iPod nano (2nd generation) | <input type="checkbox"/> iPod |
| <input type="checkbox"/> iPod nano (1st generation) | |
| <input type="checkbox"/> iPhone 4 | |
| <input type="checkbox"/> iPhone 3GS | |
| <input type="checkbox"/> iPhone 3G | |
| <input type="checkbox"/> iPhone | |

Which category best describes your accessory hardware? Please select one.

Home Entertainment/Automation

- ☐ Amp/Pre – Amp/Tuner
- ☐ AV Cable
- ☐ AV Receiver / Home Theater
- ☐ Dock – Wired
- ☐ Dock – Wireless
- ☐ DVD Player
- ☐ Home Appliance/Furniture
- ☐ Home Automation
- ☐ Micro System
- ☐ TV / Monitor / Projector
- ☐ Whole-House Audio

Standalone Speakers

- ☐ Boom Box / Jukebox
- ☐ Clock Radio
- ☐ Desktop Speaker
- ☐ Outdoor Entertainment
- ☐ Speakerphone

Health and Fitness

- ☐ Cardio Equipment
- ☐ Fitness Device (Non-Cardio)
- ☐ Medical / Health Care Equipment

Productivity

- ☐ Point of Sale / Barcode Reader

Power/Sync Accessories

- ☐ AC / Wall Charger

Personal/Other Entertainment

- ☐ Apparel / Eyewear / Luggage
- ☐ Dj Mixing Station
- ☐ Headphones
- ☐ Karaoke
- ☐ Musical instrument
- ☐ Toy / Game / Novelty

Auto Entertainment/Diagnostics

- ☐ FM Transmitter
- ☐ Navigation
- ☐ Rear Seat Entertainment
- ☐ Vehicle Diagnostic

Additional Categories

- ☐ Biometric / Security Device

- ☐ Printing
- ☐ Test/Diagnostic Equipment
- ☐ Keyboard
- ☐ Battery Pack
- ☐ Car Charger
- ☐ Sync Cable
- ☐ Commercial Hospitality Solution
- ☐ Education
- ☐ Enterprise
- ☐ Other

Cancel

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Hardware

Headphone Remote & Mic System Accessories

Which of the following best describes this accessory? Please select one.



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Development Dates

If any of these dates change, please update the product plan immediately.

Production-ready hardware submission date:

Sell-in date:

Authorized Manufacturers

Please list the contract manufacturer(s) who will be developing and/or manufacturing the accessory (accessories) covered in this Product Plan. The Licensee must have an agreement in place with the Authorized Manufacturer requiring the protection of Apple Confidential information.

Company Name:	<input type="text"/>
Web Site:	<input type="text"/>
Contact Person:	<input type="text"/>
Phone #:	<input type="text"/>
E-mail:	<input type="text"/>
Street Address	<input type="text"/>
City:	<input type="text"/>
State / Province:	<input type="text"/>
Zip / Postal Code:	<input type="text"/>
Country:	<input type="text"/>

Remove This Manufacturer

Add Another Manufacturer

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Licensed Components

Please select only the requested components for the accessory covered in this Product Plan.

Headphone Remote & Mic Chips

- ☐ MFI353S2430 – Standard, non-noise occluding
- ☐ MFI353S2429 – Noise occluding

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Forecast

Please provide sales forecasts for the first 4 calendar quarters in which this accessory will be sold.

Quarter	Units
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Regions Sold

Total sales must equal 100%

North America %	<input type="text"/>
South America %	<input type="text"/>
Asia Pacific %	<input type="text"/>
Japan %	<input type="text"/>
EMEIA %	<input type="text"/>
Other %	<input type="text"/>

Cancel

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