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General Product Information

Please select platform(s):

- ☒ Made for iPhone
☒ Made for iPod
☐ Made for iPad

Accessory use:

*Will this accessory be a factory install/factory option from the auto manufacturer?

- ☐ Yes
☐ No

Does your accessory use the external accessory framework?

- ☐ Yes
☒ No

*Accessory name:

*Model/SKU #:

*Please describe the accessory, including a general functional overview and key features:

Accessory brand:

Does this Product Plan include a family a SKUs?

- ☐ Yes
☐ No

Will this accessory be bundled with other products/SKUs?

☐ Yes☐ No

Please specify the models which will be supported by your accessory.

You will be required to complete self-certification for each supported model

- | | |
|--|--|
| <input type="checkbox"/> iPod touch (4th generation) | <input type="checkbox"/> iPad |
| <input type="checkbox"/> iPod touch (3rd generation) | <input type="checkbox"/> iPad 2 |
| <input type="checkbox"/> iPod touch (2nd generation) | <input type="checkbox"/> iPod shuffle (4th generation) |
| <input type="checkbox"/> iPod touch (1st generation) | <input type="checkbox"/> iPod shuffle (3rd generation) |
| <input type="checkbox"/> iPod classic | <input type="checkbox"/> iPod shuffle (2nd generation) |
| <input type="checkbox"/> iPod with video | <input type="checkbox"/> iPod shuffle (1rd generation) |
| <input type="checkbox"/> iPod nano (6th generation) | <input type="checkbox"/> iPod with color display |
| <input type="checkbox"/> iPod nano (5th generation) | <input type="checkbox"/> iPod mini |
| <input type="checkbox"/> iPod nano (4th generation) | <input type="checkbox"/> iPod with dock connector |
| <input type="checkbox"/> iPod nano (3rd generation) | <input type="checkbox"/> iPod with Click Wheel |
| <input type="checkbox"/> iPod nano (2nd generation) | <input type="checkbox"/> iPod |
| <input type="checkbox"/> iPod nano (1st generation) | |
| <input type="checkbox"/> iPhone 4 | |
| <input type="checkbox"/> iPhone 3GS | |
| <input type="checkbox"/> iPhone 3G | |
| <input type="checkbox"/> iPhone | |

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Hardware

Which of the following best describes your auto accessory?

Will this accessory include a dock connector that attaches directly to the Apple device?

- ☐ Yes
☐ No

How will this accessory display song title and artist information?

- ☐ Built-in bitmap display
☐ Built-in single-line or multi-line alphanumeric display
☐ External display song information appears on connected head unit or dashboard display
☐ No display features

How will the user control the Apple device using this accessory? Select all that apply

- ☐ Built-in control using touch screen
☐ Control using external head unit or vehicle controls
☐ Built-in control using buttons/knobs
☐ Control using Apple device
☐ No control features

Will this accessory support Bluetooth?

- ☐ Yes
☐ No

* Which transport will be used for iAP communication between the accessory and the Apple device?

- ☐ USB Device mode
☐ USB Host mode

- ☐ UART/Serial
- ☐ Bluetooth
- ☐ None
- ☐ Other

Will the accessory use digital audio input?

- ☐ Yes
- ☒ No

How much power will your accessory supply to the Apple device?

- ☐ None
- ☐ 5W charging (1 A at 5 V)
- ☐ 10W charging (2.1 A at 5 V)

Which accessory identification resistor value will be used in this accessory, if any? If none, write 'None.'

Which of the following will provide power to your accessory?

- ☐ AC / wall adapter
- ☐ Vehicle
- ☐ Head unit
- ☐ Cigarette lighter adapter / auto auxiliary power
- ☐ iPhone/iPod and/or iPad
- ☐ Other

Will the accessory hardware use or pass video output from the Apple device?

- ☐ Yes
- ☐ No

Will the accessory use Composite, Component or DisplayPort?

- ☐ Yes
- ☒ No

Which of the following video connectors will be included in your accessory? Please select all that apply.

- ☐ Component video
- ☐ Composite video
- ☐ DVI
- ☐ HDMI
- ☐ RJ-45
- ☐ S-Video
- ☐ SCART
- ☐ TRS

- ☐ VGA
- ☐ Other

Which of the following other connectors will be included in your accessory? Please select all that apply.

- ☐ 3.5mm headphone jack
- ☐ Mini-USB / Mini-B
- ☐ 4-pin headset plug
- ☐ RJ-11
- ☐ Aux-in
- ☐ RJ-45
- ☐ Card reader
- ☐ SPDIF
- ☐ DB-9 / DB-25
- ☐ TOSlink
- ☐ FireWire
- ☐ Other
- ☐ Micro-USB
- ☐ USB Type-A

Will the accessory hardware include any of the following features? Please mark all that apply.

- ☐ 802.11
- ☐ AirPlay
- ☐ Z-Wave
- ☐ ANT+
- ☐ ZigBee
- ☐ CD Player
- ☐ HD Tagging
- ☐ Remote Control
- ☐ AM Radio
- ☐ DAB Radio
- ☐ Internet Radio
- ☐ RF
- ☐ Blu-ray/DVD Player
- ☐ FM Radio
- ☐ IR
- ☐ Satellite Radio
- ☐ Bluetooth
- ☐ HD Radio
- ☐ RDS Tagging

☐ Speaker out☐ Other

Select the authenticated features which will be included in this accessory. Please mark all that apply.

☐ Accessory Equalizer☐ Display Remote☐ iAP over Bluetooth☐ iAP over USB☐ Communication with iOS App☐ iTunes Tagging☐ Location Lingo☐ Microphone☐ Nike + iPod☐ RF Tuner☐ USB Audio☐ Video Browsing☐ Video Support☐ Accessibility☐ iPod Out☐ IDPS (required for 2.0B auth IC)☐ Other

Does your accessory have headphone connectors, line-level output connectors, speaker output connectors, or a built-in analog FM transmitter?

☐ Yes☒ No

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Development Dates

If any of these dates change, please update the product plan immediately.

Production-ready hardware submission date:

Sell-in date:

Authorized Manufacturers

Please list the contract manufacturer(s) who will be developing and/or manufacturing the accessory (accessories) covered in this Product Plan. The Licensee must have an agreement in place with the Authorized Manufacturer requiring the protection of Apple Confidential information.

Company Name:	<input type="text"/>
Web Site:	<input type="text"/>
Contact Person:	<input type="text"/>
Phone #:	<input type="text"/>
E-mail:	<input type="text"/>
Street Address	<input type="text"/>
City:	<input type="text"/>
State / Province:	<input type="text"/>
Zip / Postal Code:	<input type="text"/>
Country:	<input type="text"/>

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Licensed Components

Please select only the requested components for the accessory covered in this Product Plan.

Connectors

- ☐ MFI517-0433 - 30-pin I/O plug, cable end (no shell)
- ☐ MFI512S0017 - 30-pin I/O plug, mid-plane, with friction latches (no shell)
- ☐ MFI514S0084 - 30-pin I/O plug, vertical (SMT)
- ☐ [Auto] MFID045-51756 30-pin I/O plug (JAE auto version of MFI517-0433)
- ☐ [Auto] MFIDD1P030MA2 JAE plug kit, black cover, cable DIA of 5.0mm
- ☐ [Auto] MFIDD1P030MAD JAE plug kit, white cover, cable DIA of 5.0mm
- ☐ [Auto] MFIDD1P030MA5 JAE plug kit, black cover, cable DIA of 6.0mm
- ☐ [Auto] MFIDD1P030MA6 JAE plug kit, black cover, cable DIA of 7.0mm
- ☐ Other

Authentication Chips

- ☐ [Auto] MFI341S2162 - Class 4, 2.0B (iPhone/iPod)
- ☐ [Auto] MFI341S2313 - Class 4, 2.0B WTR (iPhone/iPod)
- ☐ Other

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Forecast

Please provide sales forecasts for the first 4 calendar quarters in which this accessory will be sold.

Quarter	Units
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Regions Sold

Total sales must equal 100%

North America %	<input type="text"/>
South America %	<input type="text"/>
Asia Pacific %	<input type="text"/>
Japan %	<input type="text"/>
EMEIA %	<input type="text"/>
Other %	<input type="text"/>

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